"Every day we are called to do small things with great love." The most important tasks of a democracy are done by everyone.

I will live and lead by these principles: to advance my convictions with civility, to serve the public interest with courage, to speak for greater justice and compassion, to call for responsibility and try to live it, as well. In all these ways, I will bring the values of our history to the care of our times.

What you do is as important as anything Government does. I ask you to seek a common good beyond your comfort, to defend needed reforms against easy attacks, to serve your Nation, beginning with your neighbor. I ask you to be citizens: Citizens, not spectators; citizens, not subjects; responsible citizens building communities of service and a nation of character.

Americans are generous and strong and decent, not because we believe in ourselves but because we hold beliefs beyond ourselves. When this spirit of citizenship is missing, no Government program can replace it. When this spirit is present, no wrong can stand against it.

After the Declaration of Independence was signed, Virginia statesman John Page wrote to Thomas Jefferson, "We know the race is not to the swift, nor the battle to the strong. Do you not think an angel rides in the whirlwind and directs this storm?"

Much time has passed since Jefferson arrived for his inauguration. The years and changes accumulate, but the themes of this day, he would know: our Nation's grand story of courage and its simple dream of dignity.

We are not this story's author, who fills time and eternity with his purpose. Yet, his purpose is achieved in our duty. And our duty is fulfilled in service to one another. Never tiring, never yielding, never finishing, we renew that purpose today, to make our country more just and generous, to affirm the dignity of our lives and every life. This work continues, the story goes on, and an angel still rides in the whirlwind and directs this storm.

God bless you all, and God bless America.

NOTE: The President spoke at 12:05 p.m. at the West Front of the Capitol. Prior to the address, Chief Justice William H. Rehnquist administered the oath of office.

Memorandum on Standards of Official Conduct January 20, 2001

Memorandum for the Heads of Executive Departments and Agencies

Subject: Standards of Official Conduct

Everyone who enters into public service for the United States has a duty to the American people to maintain the highest standards of integrity in Government. I ask you to ensure that all personnel within your departments and agencies are familiar with, and faithfully observe, applicable ethics laws and regulations, including the following general principles from the Standards of Ethical Conduct for Employees of the Executive Branch:

- (1) Public service is a public trust, requiring employees to place loyalty to the Constitution, the laws, and ethical principles above private gain.
- (2) Employees shall not hold financial interests that conflict with the conscientious performance of duty.
- (3) Employees shall not engage in financial transactions using nonpublic Government information or allow the improper use

of such information to further any private interest.

- (4) An employee shall not, except as permitted by applicable law or regulation, solicit or accept any gift or other item of monetary value from any person or entity seeking official action from, doing business with, or conducting activities regulated by the employee's agency, or whose interests may be substantially affected by the performance or nonperformance of the employee's duties.
- (5) Employees shall put forth honest effort in the performance of their duties.
- (6) Employees shall not knowingly make unauthorized commitments or promises of any kind purporting to bind the Government.
- (7) Employees shall not use public office for private gain.
- (8) Employees shall act impartially and not give preferential treatment to any private organization or individual.
- (9) Employees shall protect and conserve Federal property and shall not use it for other than authorized activities.
- (10) Employees shall not engage in outside employment or activities, including seeking or negotiating for employment, that conflict with official Government duties and responsibilities.

- (11) Employees shall disclose waste, fraud, abuse, and corruption to appropriate authorities.
- (12) Employees shall satisfy in good faith their obligations as citizens, including all just financial obligations, especially those—such as Federal, State, or local taxes—that are imposed by law.
- (13) Employees shall adhere to all laws and regulations that provide equal opportunity for all Americans regardless of race, color, religion, sex, national origin, age, or handicap.
- (14) Employees shall endeavor to avoid any actions creating the appearance that they are violating applicable law or the ethical standards in applicable regulations.

Executive branch employees should also be fully aware that their post-employment activities with respect to lobbying and other forms of representation will be bound by the restrictions of 18 U.S.C. 207.

Please thank the personnel of your departments and agencies for their commitment to maintain the highest standards of integrity in Government as we serve the American people.

GEORGE W. BUSH

Proclamation 7403—National Day of Prayer and Thanksgiving, 2001 *January* 20, 2001

By the President of the United States of America

A Proclamation

Nearly 200 years ago, on March 4, 1801, our young Nation celebrated an important milestone in its history, the first transfer of power between political parties, as Thomas Jefferson took the oath of office as President. On this bicentennial of that event, we pause to remember and give

thanks to Almighty God for our unbroken heritage of democracy, the peaceful transition of power, and the perseverance of our Government through the challenges of war and peace, want and prosperity, discord and harmony.

President Jefferson also wrote, "The God who gave us life gave us liberty at the same time" and asked, "Can the liberties of a nation be secure when we have removed a conviction that these liberties are of